

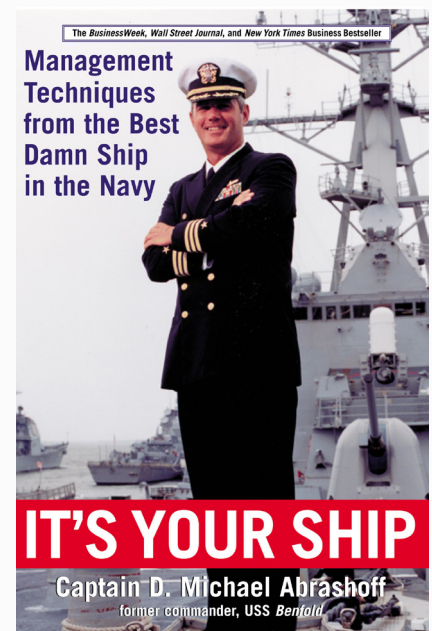
Leadership Roadmap Video Series

The focus of our video leadership development program is on learning “how” to apply the lessons and best practices modeled in the book *It’s Your Ship*.

The success story of USS Benfold creates a powerful example of what is possible and the impact leaders can have on results. The lessons learned aboard USS Benfold combined with the best practices that we have found in studying high performance leaders have been distilled into five simple milestones, what we call, “The Leadership Roadmap.” The Roadmap is practical and simple at heart, and works because it focuses on how leaders get results, not just what leaders aspire to become. At the center of Benfold’s success was a model that Captain Abrashoff used to turn around one of the worst ships in the Pacific Fleet into the best ship in just 12 months.

At GLS, we believe leadership is the most critical factor in determining your organization’s success. Companies that thrive and prosper do so because of strong leaders. But leadership effectiveness cannot happen overnight; individuals must continually challenge themselves to “reimagine” their leadership mindset and construct. Leadership is a continuous process of learning, development, and feedback.

Our video series provides you with 12 10-minute videos of Captain Abrashoff guiding you through his leadership journey on USS Benfold and how he applied The Leadership Roadmap to guide him and his team through the key milestones to more effective leadership. In addition to Captain Abrashoff, the Master Chief aboard USS Benfold appears in a few of the videos with valuable insights from the crew regarding the transformation that took effect. In addition to the videos, a 1-page Leader’s Guide is provided for each video allowing you to lead your team in review and training meetings after viewing each video.



The Leadership Roadmap consists of 5 key Milestones:

- **Milestone 1: Commit to Excellence**
- **Milestone 2: Connect People to Purpose**
- **Milestone 3: Engage and Align**
- **Milestone 4: Instill Ownership to Drive Results**
- **Milestone 5: Innovate and Improve Performance**

Video 1: Milestone 1 – Commit to Excellence

Be Self-Aware, Accept Responsibility, Create A Living Legacy

Video 2: Milestone 1 – Commit to Excellence

Create A Living Legacy, Be Authentic, Model Exemplary Behavior

Video 3: Milestone 1 – Commit to Excellence

Model Exemplary Behavior, Build Business Savvy

Video 4: Milestone 2 – Connect People to Purpose

Listen Aggressively

Video 5: Milestone 2 – Connect People to Purpose

Listen Aggressively, Communicate Purpose and Meaning, Define Success

Video 6: Milestone 2 – Connect People to Purpose

Leverage Talent, Inspire and Gain Commitment

Video 7: Milestone 3 – Engage and Align

Remove Barriers, Cultivate Trust

Video 8: Milestone 3 – Engage and Align

Build Unity, Create Meaningful Work

Video 9: Milestone 3 – Engage and Align

Create Meaningful Work, Operationalize Excellence, Reward Success

Video 10: Milestone 4 – Instill Ownership to Drive Results

Unleash Talent, Delegate Responsibility, Encourage Autonomy

Video 11: Milestone 4 – Instill Ownership to Drive Results

Deliver Results, Hold People Accountable, Increase Career Mobility

Video 12: Milestone 5 – Innovate and Improve Performance

Encourage Innovation, Improve Continuously, Share Best Practices, Build Partnerships, Create Competitive Advantage